## AMWSLAI FINANCIAL INTELLIGENCE





Financial intelligence refers to the knowledge and skills needed to make sound financial decisions, manage money effectively, and create and maintain generational wealth. Financial intelligence involves a deep understanding of budgeting, investing, and wealth management strategies, as well as the ability to make informed decisions about money for the whole family.

## **AMWSLAI FINANCIAL PLAN**

The AMWSLAI financial plan is a roadmap that outlines an individual's financial goals and objectives paired with strategies and actions needed to achieve them. It is a comprehensive analysis of an individual's financial situation, including income, expenses, assets, liabilities, and willingness to take chances.



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# **AMWSLAI FINANCIAL PLAN**

## WHAT'S YOUR FINANCIAL PLAN GOALS?



# PASSIVE INVESTING

#### WHAT IS PASSIVE INVESTING?



Passive investing is an ideal investment strategy for soldiers and policemen who have a low willingness to take chances and want to invest their money in a secure and stable way.



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## ACTIVE INVESTING



#### WHAT IS ACTIVE INVESTING?



Active investing is an investment strategy where an individual or the family actively manages their investments to gain higher returns but with higher risk. Starting a side business using savings as capital is a great way to build additional revenue streams and create generational wealth over time.

### **EXAMPLES**



Franchising is a popular option for starting a side business in the Philippines, as it offers a proven business model and operations support from the franchisor.

## E-COMMERCE

E-commerce is an online-based business that sells online goods or services which can be started with moderate levels of knowledge and resources.



Service-based businesses such as online virtual assistance or cleaning services can be started with moderate knowledge and equipment or tools. These businesses can be marketed locally and online, and can potentially offer high-profit margins.



Rental businesses such as car or property rental can require a moderate to a high level of capital and equipment or property but can offer high-profit margins over time.

#### CHOOSE YOUR ACTIVE INVESTMENTS

What is the % allocation of savings to active investing?\_

